



ANTLERMAX[®]

PREMIUM DEER FEED

NOW CONTAINS



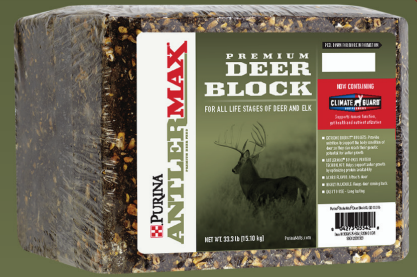
Supports rumen function, gut health, and nutrient utilization

3004575-604 NET WT. 33.3 LB (15.10 KG)

NEW

WHAT IT IS:

An 18% protein, water-resistant, fortified, year-round supplemental feed block designed to enhance the deer's natural forage diet without the need for a feeder. This highly-palatable, easy-to-use 33.3-pound premium block supplement for attracting and maintaining deer contains Purina's proprietary AntlerMax[®] By-Pass Protein Technology, AntlerMax[®] Mineral Technology, Water Shield[®] Technology, AntlerMax[®] Extreme Energy Supplement, and Climate Guard[™] Supplement. Now Purina[®] AntlerMax[®] Deer Block Climate Guard[™] provides more balanced nutrition for deer than whole grains.



FEATURES AND BENEFITS:

- **AntlerMax[®] By-Pass Protein Technology** — Helps support antler growth by optimizing protein availability
- **Climate Guard[™] Supplement** — Contains powerful plant-based ingredients to help maintain feed intake, comfort, and sustain weight gain during climatic stress events
- **AntlerMax[®] Mineral Technology** — A power-packed nutritional package with ideal amounts and ratios of vitamins and minerals to help support antler growth, reproductive success and enhanced growth rate
- **Water Shield[®] Technology** — An exclusive water-resistant feature that helps repel moisture and reduces block waste normally associated with wet conditions
- **Acorn flavor** — Attracts deer with a flavor they love
- **Easy to use** — Simple to set up in the area you want to attract and feed deer; No feeder required
- **Long lasting** — Economical choice to attract deer year-round

HOW AND WHEN TO FEED:

Feed free-choice with access to adequate native forage or good quality hay. Place the block in areas frequented by animals, taking care not to touch the block as the wrapper is being removed. When placing the block out for the first time, place small amounts of corn, apples or carrots around the block to attract deer. Place close to a constant supply of fresh, clean water. Consumption will vary with deer density, season and availability of native forage.

CAUTION:

This feed contains added Copper and should not be fed to sheep. Follow label directions. Feeding added selenium at levels in excess of 0.3 ppm in total diet is prohibited. Not a complete feed. Do not place block on grass or lawn. Block may kill grass before it is completely consumed. Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested feed to animals as it may cause illness, performance loss or death.

NOTICE:

Regulations for the feeding of game animals vary from state to state. Check with your State Game and Fish Department or the Department of Natural Resources for guidelines on the proper use of this product.

GUARANTEED ANALYSIS:

Crude Protein, min	18.00%
Crude Fat, min	2.50%
Crude Fiber, max	8.50%
Ash, max	14.00%
Calcium (Ca), min	2.00%
Calcium (Ca), max	2.50%
Phosphorus (P), min	0.90%
Salt (NaCl), min	2.50%
Salt (NaCl), max	3.50%
Sodium (Na), max	1.50%
Potassium (K), min	1.00%
Selenium (Se), min	0.60 ppm
Selenium (Se), max	0.72 ppm
Vitamin A, min	10,000 IU/lb

INGREDIENTS:

Wheat Middlings, Cottonseed Meal, Cracked Corn, Dehulled Soybean Meal, Cane Molasses, Dehydrated Alfalfa Meal, Sodium Bentonite, Whole Yellow Corn, Calcium Carbonate, Lignin Sulfonate, Salt, Dehulled Soybean Meal Protein Modified, Heat Stabilized Rice Bran, Magnesium Oxide, Vegetable Oil, Dicalcium Phosphate, Monocalcium Phosphate, Citric Acid, Propionic Acid (a Preservative), Corn Distillers Dried Grains with Solubles, Ground Corn, Maltodextrin, Soybean Oil, Wheat Bran, Vitamin E Supplement, Biotin, Zinc Sulfate, Yeast Culture, Dried Seaweed Meal, Cobalt Carbonate, Natural and Artificial Flavors, Copper Sulfate, Basic Copper Chloride, Copper Proteinate, Vitamin D3 Supplement, Zinc Oxide, Zinc Proteinate, Natural and Artificial Apple Flavoring, Ferrous Sulfate, Manganese Sulfate, Vitamin A Supplement, Manganous Oxide, Colored with Iron Oxide, Manganese Proteinate, Calcium Iodate, Ethylenediamine Dihydroiodide, Ethoxyquin (a Preservative), Preserved with Mixed Tocopherols, Rosemary Extract, Citric Acid (a Preservative), Copper Oxide, Sodium Selenite, Zinc Amino Acid Complex, Manganese Amino Acid Complex, Copper Amino Acid Complex, Cobalt Glucoheptonate. (Regional variations may apply)